



FOR IMMEDIATE RELEASE

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Lexington unveils Key Biscayne from Tommy Bahama Home *Where Resort Living Inspires Exceptional Design*

HIGH POINT, NC – Within sight of Miami, yet worlds away, the five-mile-long barrier island of Key Biscayne embodies the classic charm of South Florida, with pristine beaches and palm-lined streets. The island was the largest coconut plantation in the continental US during the first half of the 20th century, and that laid-back West Indies vibe remains today. Drawing inspiration from this casual and elegant lifestyle, Lexington Home Brands announces the introduction of **Key Biscayne**, a new collection from Tommy Bahama Home. The presentation will be unveiled at the High Point Market, April 12-17, 2024 in the Lexington Home Brands showroom located at 1300 National Highway.

“As the Tommy Bahama Home brand enters its twenty-fourth year, the strength of the resort category has never been greater,” said Phil Haney, President and CEO of Lexington Home Brands. “What has evolved over time, and especially since the pandemic, is the extent to which refined and sophisticated resort styling resonates with affluent consumers living outside resort areas. Hybrid work and a yearning for travel have caused design choices to be made through the lens of lifestyle rather than physical address. Aspirational living has become the touchstone for today’s interior design, and creating an aesthetic that reflects the casual elegance of destination living has become an imperative. **Key Biscayne** is a beautiful collection that offers the essence of resort living at home.”

Designs in **Key Biscayne** are meticulously crafted from Alder veneers, which are known for their interesting grain characteristics and cathedral veneer patterns. The collection is finished in a light driftwood coloration, highlighting the natural beauty of the wood. Custom hardware with a stylized bamboo motif is finished in burnished bronze. Tommy Bahama’s signature styling is known for a fusion of unique accent materials. Elements featured in the collection include woven raffia, split rattan, Capiz shell, braided Abaca, bamboo veneer, honed travertine and White Cordova stone.

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Upholstered seating designs in **Key Biscayne** convey the effortless ease of resort living, featuring bamboo carved wooden bases, woven raffia frames and fully upholstered silhouettes with clean architectural lines. Three new color palettes draw inspiration from nature's hues. The first features organic neutral shades of ivory, earth tones and ebony. The second highlights verdant shades of green, offering a lush botanical interpretation. The third incorporates cracked pepper and warm honey tones for a fresh contemporary perspective. The textile assortment includes abstract palm designs, globally inspired geometrics, bohemian textures, contemporary embroidered patterns, and bold animal prints.

"The Tommy Bahama brand is renowned for its understated yet elegant approach to relaxed resort living," continued Haney. "**Key Biscayne** delivers on that brand promise with original styling and sophisticated designs that will speak volumes to consumers looking to create spaces where they can retreat, reflect and renew."

Key Biscayne will debut at the High Point Market, April 12-17, 2024 in the Lexington Home Brands showroom, open daily from 8:00 am until 6:00 pm. Complimentary parking is available at the showroom campus, and lunch is served daily.

Private transportation departs every ten minutes from the Lexington Design Studio in downtown High Point to the main showroom and back, operating daily from 8:00 am until 6:00 pm or until the last guest is served. The Design Studio is located at the corner of Commerce Street and Wrenn, directly across from the IHFC building and the main transportation terminal. For more information email marketing@lexington.com, or call 336.474.5555.

ABOUT LEXINGTON HOME BRANDS

Lexington Home Brands is a global manufacturer and marketer of residential home furnishings, recognized as an industry leader in design innovation and lifestyle merchandising. With a legacy dating back to 1901, the company's diverse assortment includes wood and upholstered furniture at medium-to-upper price points across every relevant style category, from classic to contemporary. The company's portfolio of brands includes Lexington®, Tommy Bahama Home®, Tommy Bahama Outdoor Living®, Sligh®, Artistica Home® and Barclay Butera®. Products are distributed through home furnishings retailers, interior design professionals, to-the-trade showrooms and select Internet retailers. Headquartered in High Point, North Carolina, the company has showrooms in High Point, New York, and Denver. For additional information, visit lexington.com.

ABOUT TOMMY BAHAMA

Tommy Bahama is part of Tommy Bahama Group, Inc., a wholly owned subsidiary of Oxford Industries, Inc. (NYSE:OXM). Established in August 1992, with corporate headquarters in Seattle, Tommy Bahama is the iconic island lifestyle brand that defines relaxed, sophisticated style in men's and women's sportswear, swimwear, accessories and a complete home furnishings collection. The company owns and operates over 160 Tommy Bahama retail locations worldwide, 23 of which offer a *Tommy Bahama Restaurant & Bar* or a *Tommy Bahama Marlin Bar*. The *Tommy Bahama* collection is available on TommyBahama.com and at the finest U.S. retailers. For more information, please visit www.tommybahama.com.

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