



For further information
Shannon Baugh
336.474.5462
sbaugh@lexington.com

FOR IMMEDIATE RELEASE
April 11, 2024

Artistica Launches Spring 2024 Assortment *Five Occasional Collections in the Signature Designs Portfolio*

HIGH POINT, NC – Artistica Home announces the debut of their Spring 2024 assortment comprised of five occasional collections in the **Signature Designs** portfolio. These collections are intended to complement the company's highly successful upholstery launch at the October 2023 Market, and will be unveiled in the Artistica Home showroom at 200 North Hamilton, Suite 221, during the High Point Market, April 11-17, 2024.

"We had an extraordinary response to the debut of **Artistica Upholstery** at the October Market," said Robert Yount, President and Creative Director of Artistica Home. "It demonstrated the need for innovative designs in the premium segment, and highlighted the increasing importance of sectional seating. Our Spring 2024 casegoods introductions in the **Signature Designs** portfolio offer original silhouettes that pair beautifully with the contemporary scaling of those upholstery frames."

An example of this synergy is found in the introduction of 25-inch high sofa tables designed to nest behind floating sectionals. Today's scaling dictates lower casegoods profiles to pair with updated upholstery designs. The new assortment features a variety of casual contemporary finishes and accent elements, including forged artisanal iron, champagne silver leaf and custom art glass.

The Artistica upholstery portfolio will debut at the High Point Market, April 11-17, 2024 in the company's 15,000 square foot showroom at 200 North Hamilton, Suite 221. The showroom is open from 8:00 am until 6:00 pm daily, and lunch is served from 11:30 am until 2:00 pm. Buyers are invited to afternoon Champagne receptions daily, starting at 2:00 pm.

Private transportation is available from 8:00 am to 6:00 pm daily between the Artistica Home showroom, the Lexington Design Studio across from IHFC, and the main Lexington Home Brands showroom on National Highway. Shuttles stop at each location every ten minutes. For appointments or more information, email marketing@artisticahome.com or call 336.474.5555.

ABOUT ARTISTICA HOME AND LEXINGTON HOME BRANDS

Artistica Home is a division of Lexington Home Brands. A global manufacturer and marketer of residential home furnishings, Lexington is recognized as an industry leader in design innovation and lifestyle merchandising. With a legacy dating back to 1901, the company's diverse assortment includes wood and upholstered furniture at medium-to-upper price points across every relevant style category, from classic to contemporary. The company's portfolio of brands includes Lexington®, Tommy Bahama Home®, Tommy Bahama Outdoor Living®, Sligh®, Artistica Home®, and Barclay Butera®. Products are distributed through home furnishings retailers, interior design professionals, trade showrooms and select Internet retailers. Headquartered in High Point, North Carolina, the company has showrooms in High Point, New York and Denver. For additional information, visit artisticahome.com or lexington.com.

CONNECT WITH ARTISTICA HOME

facebook.com/artisticahome
instagram.com/artisticahome

DIGITAL PRESS CENTER

Visit our online press center to access the most current press releases and hi-res imagery:

www.lexington.com/press

CONNECT WITH LEXINGTON

#LHBDesign

facebook.com/lexington
instagram.com/lexingtonhomebrands
youtube.com/lexingtonfurniture

pinterest.com/lexingtonhomebrands
twitter.com/lexingtonbrands
vimeo.com/lexingtonfurniture