

## NEWS RELEASE

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### **HiEnd Accents Ranks on the 2024 Inc. 5000 With Significant Three-Year Revenue Growth**

DALLAS, TX — August 28, 2024 – Inc. Magazine this week revealed that HiEnd Accents is on its annual Inc. 5000 list, the most prestigious ranking of the nation's fastest-growing private companies. The list represents a unique look at the most successful companies within the American economy's most dynamic segment—its independent small businesses. Intuit, Zappos, Under Armour, Microsoft, Patagonia, and many other well-known names gained their first national exposure as honorees on the Inc. 5000.

“At HiEnd Accents, we’ve focused on elevating our customers’ lives through beautifully designed home textiles that deliver quality and value,” said Jonathan He, President of HiEnd Accents. “This recognition from Inc. 5000 is a testament to our team’s dedication and the trust our customers place in our products. As we approach our 20-year anniversary in 2025, this achievement fuels our passion to continue innovating and creating exceptional home textiles.”

The Inc. 5000 recognition comes at an exciting time for HiEnd Accents. The company recently announced significant expansions of its showrooms at two premier market locations: the Las Vegas Market and the High Point Market. These expansions are designed to support HiEnd Accents’ growing customer base and showcase its diverse portfolio of brands.

At the Las Vegas World Market Center, HiEnd Accents is relocating to a larger space, moving from WMCLV B-102 to B-105. In High Point, the company is doubling its footprint at the Showplace building, expanding into the showroom adjacent to its current location while maintaining its Showplace #2500 address. These moves will allow HiEnd Accents to offer a more comprehensive and engaging experience for visitors, particularly benefiting its growing trade and designer customer base.

As HiEnd Accents celebrates its inclusion in the Inc. 5000 list, expands its market presence, and gears up for a landmark anniversary, the company remains dedicated to its core mission. With a continued focus on quality, design, and customer satisfaction, HiEnd Accents is committed to growing its ability to serve customers and create beautiful, lasting products for homes across the country.

**About HiEnd Accents:** HiEnd Accents designs and creates everyday luxury bedding and linens, sheeting, decorative pillows, and other home textiles. Founded in 2005 and based in Dallas, Texas, the company's mission is to elevate customers' lives through beautifully designed home textiles that deliver quality and value. For more information, visit [www.partner.hiendaccents.com](http://www.partner.hiendaccents.com).

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**Media Contacts:**

HiEnd Accents

Grace Daguro

Email: [graced@hiendaccents.com](mailto:graced@hiendaccents.com)