

NEWS RELEASE

HiEnd Accents Unveils Expanded Showroom at High Point Market, Doubling Its Footprint at Showplace #2500

High Point, NC — August 28, 2024 — HiEnd Accents, a leading designer and creator of everyday luxury home textiles, is proud to announce the expansion of its showroom at Showplace #2500 in the High Point Market. The company looks forward to welcoming its valued customers to the grand unveiling at the upcoming High Point Fall Market.

To better serve early arrivals, HiEnd Accents will open its expanded showroom starting Wednesday, October 23rd, and will continue welcoming visitors until the last day of the market on October 30th. This extended schedule provides ample opportunity for partners to explore the latest collections and innovations in home textiles.

This showroom expansion follows HiEnd Accents' recent expansion in Las Vegas, which was unveiled in July 2024 at the Las Vegas Summer Market. These enhanced showrooms are designed to provide a more comprehensive and engaging experience for visitors, allowing the company to showcase its growing portfolio of brands more effectively. The expansions reflect the increasing appetite in the market for HiEnd Accents' home textiles across various style categories and price points.

At the Showplace building in High Point, HiEnd Accents is doubling its footprint by expanding into the showroom adjacent to its current location. While the address remains Showplace #2500, the company has significantly increased its display area.

Jonathan He, President of HiEnd Accents, expressed his enthusiasm about the expansion: "We're thrilled to offer our trade and designer partners an elevated buying experience in our expanded High Point showroom. This expansion, coming just ahead of our company's 20-year anniversary next year, underscores our commitment to the industry and our dedication to meeting the growing demand for quality home textiles at various price points."

HiEnd Accents invites all High Point Market attendees to visit its newly expanded showroom to experience firsthand the company's commitment to delivering beautifully designed home textiles that offer both quality and value across a range of styles and prices.

For more information about HiEnd Accents and its expanded showroom, interested parties can visit www.partner.hiendaccents.com or contact the company at sales@hiendaccents.com or 972-514-1971.

About HiEnd Accents: HiEnd Accents designs and creates everyday luxury bedding and linens, sheeting, decorative pillows, and other home textiles. Founded in 2005 and based in Dallas, Texas, the company's mission is to elevate customers' lives through beautifully designed home textiles that deliver quality and value. For more information, visit www.partner.hiendaccents.com.

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