



# ADRIANA HOYOS

## Adriana Hoyos Expands U.S. Presence with Permanent Showroom at High Point Market



**HIGH POINT, NC – March 10, 2025** – Luxury furnishings brand Adriana Hoyos is expanding its footprint in the U.S. with the grand opening of a permanent showroom at this season's High Point Market, located at [117 North Hamilton Street](#) in the Hamilton-Wrenn Design District.

A trusted resource for high-end retailers and interior designers for nearly 30 years, the brand's move to the former Marge Carson showroom underscores its growth trajectory and commitment to the U.S. market.

"The permanent showroom at High Point Market is designed to better serve our U.S. buyers and the design community," says Eduardo Perez Hoyos, Adriana Hoyos Vice President. "We're thrilled to offer an expanded platform for sharing the Adriana Hoyos brand experience."

Adriana Hoyos Corporation is a vertically integrated company with operations in South America and the U.S., allowing it to maintain full control over the design, production, and distribution of its lifestyle product offering. This structure allows design professionals the flexibility to customize furnishings to meet the unique needs of their projects.

The new, 6,500-square-foot Adriana Hoyos showroom will debut at the April High Point Market, featuring iconic collections—including **Galapagos**, **LUA**, and **GEM**, as well as the recently launched outdoor collection, **Amazonika**—which exemplify the award-winning brand's signature aesthetic. In addition, new products will be revealed this season, further enhancing the brand's portfolio of seating and upholstered chairs, a key element of its design identity.

"Since our founding, our ethos has been to create quality, versatile furnishings that reflect the ever-evolving tastes of designers and consumers," adds Perez, a second-generation member of the family-owned business co-founded by his mother, international interior designer Adriana Hoyos. "Adriana's extensive experience in both residential and commercial design has always played a pivotal role in guiding our product development."

In addition to showcasing signature furnishings, Adriana Hoyos has partnered with wallcoverings brand Orlean to present an exclusive showroom display, also set for unveiling at Market.

The new Adriana Hoyos showroom welcomes visitors to explore the brand's inspired design setting along with their signature hospitality during [Spring Market](#). From **Saturday, April 26, to Monday, April 28**, guests are invited to enjoy drinks and light snacks from 4:00 to 6:00 PM each day while perusing the new and inline furnishings.

For showroom appointments, contact Ben Radoll, vp, national sales, by writing to [bradoll@adrianahoyos.com](mailto:bradoll@adrianahoyos.com).

#### **ABOUT ADRIANA HOYOS**

Adriana Hoyos is a luxury furniture brand known for its sophisticated, timeless designs and exceptional craftsmanship. With over 30 years of experience and a complete vertical integration of its operations, the company ensures quality and flexibility in every step of the production process, from sourcing to delivery. As a family-owned business, Adriana Hoyos continues to expand its global presence while maintaining its deep-rooted values of excellence and innovation. Among its many accolades, Adriana Hoyos was a 2017 recipient of the Best of Year (BOY) Award from *Interior Design* magazine. [adrianahoyos.com](http://adrianahoyos.com)

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