



ADRIANA HOYOS

Adriana Hoyos Announces Creative Sparks Panel at Spring Market *Participatory event to focus on design, creativity and business resilience*

HIGH POINT, NC – March 21, 2025 – Luxury furnishings brand Adriana Hoyos will host a panel discussion entitled “Creative Sparks” in the company’s first permanent showroom at High Point Market, located at [117 North Hamilton Street](#), on Saturday, April 26, at 11am.

The educational event will focus on the intersection of design, creativity and resilience for interior design entrepreneurs. The panel features international interior designer and co-founder of the eponymous furniture company, Adriana Hoyos, along with Andrea Perez Hoyos, creative director at Adriana Hoyos (AHC Group). The discussion will be led by Courtney Porter, editor-in-chief of industry publication *Design News Now*.

An outline of the topics to be covered include:

- Inspiration + Trends – A review of the driving forces behind innovative design
- Creativity + Resilience – A dialog about challenges facing the design industry
- Market Considerations – Tips for navigating the evolving landscape of luxury design

Representing two generations, the Hoyos mother and daughter interior designer duo will share valuable insights and creative approaches based on their experiences in the evolving world of design.

Link to the Eventbrite RSVP [here](#).

[\[https://www.eventbrite.com/e/creative-sparks-turning-inspiration-into-timeless-design-tickets-1273965778939?aff=oddtcreator\]](https://www.eventbrite.com/e/creative-sparks-turning-inspiration-into-timeless-design-tickets-1273965778939?aff=oddtcreator)

As a special interactive segment, attendees will have the opportunity to showcase their sketches for rapid-fire feedback from the Adriana Hoyos team. Participants will receive a thoughtful critique, to help refine their creative vision.

[LINK TO PRESS IMAGES](#)

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ABOUT ADRIANA HOYOS

Adriana Hoyos is a luxury furniture brand known for its sophisticated, timeless designs and exceptional craftsmanship. With over 30 years of experience and a complete vertical integration of its operations, the company ensures quality and flexibility in every step of the production process, from sourcing to delivery. As a family-owned business, Adriana Hoyos continues to expand its global presence while maintaining its deep-rooted values of excellence and innovation. Among its many accolades, Adriana Hoyos was a 2017 recipient of the Best of Year (BOY) Award from *Interior Design* magazine. adrianaheyos.com

