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EICHHOLTZ AND THE METROPOLITAN MUSEUM OF ART UNVEIL SEASON 3 OF THEIR CELEBRATED COLLABORATION: INTO THE GALLERIES

New York, NY — September 2025 — Luxury interiors brand Eichholtz is proud to announce the upcoming launch of the third iteration of its award-winning collaboration with The Metropolitan Museum of Art, which will be unveiled in showrooms and online beginning in September.

Titled **Into the Galleries**, Season 3 introduces 40 new designs, bringing The Met x Eichholtz assortment to almost 200 pieces. These new furniture and home décor items mark a shift in focus from faithful reimaginings to expressive interpretations. Drawing on objects from galleries across the Museum, these thoughtful interpretations of historic works of art from around the globe are created to blend effortlessly with pieces from Seasons 1 and 2 and with Eichholtz's core collection—bringing timeless design into modern spaces.

“Designing from The Met’s collection of art is both a privilege and a responsibility,” says **Edwin van der Gun**, Eichholtz Chief Creative Officer. “Gaining exclusive access to these extraordinary works—many of which are not widely seen—has deepened my reverence for the stories they hold. This season, we’ve worked to translate that history into pieces that spark curiosity and invite discovery. I’m incredibly proud to bring this experience to our global customers in a way that feels both timeless and completely new.”

To celebrate this global milestone, Eichholtz will unveil *A Room with a View: The Met x Eichholtz Penthouse*—a one-of-a-kind event staged at 111 West 57th Street, one of Manhattan’s most prestigious addresses. In partnership with Sotheby’s International Realty, the residence serves as both backdrop and narrative canvas, connecting art history with modern luxury living. The soaring penthouse has been styled by **Cheryl Eisen**, founder of Interior Marketing Group (IMG) and Eisen Design House, in close collaboration with Eichholtz Chief Creative Officer Edwin van der Gun, bringing together highlights from all three seasons of the collection. This immersive environment will host an exclusive Fall 2025 launch event for designers, tastemakers, key buyers, and influencers—an evening where New York real estate, global design, and cultural storytelling converge.

The Season 3 launch also heralds a wider campaign that includes activations at High Point Market in October and a multi-city event series beginning this winter. The initiative reflects The Met’s mission to connect with global audiences through everyday design.

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