



FOR IMMEDIATE RELEASE

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Urbia's Mixx Collection

The Most Expansive Concrete Collection in The Market

Urbia Furniture redefines concrete design with the MIXX Collection—one of the most comprehensive and versatile concrete furniture programs available to the design trade. Created for designers seeking flexibility without sacrificing aesthetics, MIXX offers a refined foundation for interiors spanning modern minimalism, garden-inspired spaces, coastal cool, industrial edge, and soft contemporary environments.

At the core of the collection is an expansive dining program available in dining, counter, and bar heights, allowing designers to specify the perfect scale for residential and commercial projects alike. Dining tables are offered in Dark Grey and Ivory Terrazzo, a white concrete base enriched with genuine mother-of-pearl flakes that deliver depth, dimension, and a high brilliance finish. Occasional pieces expand the palette further, available in Dark Grey, Ivory Terrazzo, and Lava Brown to support layered, cohesive design schemes.

Designed to mix effortlessly with wood, marble, stone, and solid finishes, the MIXX Collection embraces concrete as both a statement material and a versatile neutral. Each piece is engineered for indoor and outdoor use, offering durability and performance across a wide range of

environments while maintaining a polished, architectural presence. With MIXX, Urbia delivers concrete furniture that is adaptable, expressive, and thoughtfully designed—empowering designers to create spaces that are both functional and visually compelling. See the Mixx Collection at the ***NEW Urbia Showroom, 220Elm, Suite 326.***

Rooted in Artistry, Driven by Vision.

At Urbia, we design modern furniture and home accents with soul—sophisticated silhouettes enriched by natural textures and inspired materials. Family-owned and operated, Urbia’s roots trace back nearly a century to a pre–World War II dry goods store in Philadelphia. Today, owners Gary and David Gevurtz carry that legacy forward, blending heritage with bold, modern design. Urbia has evolved into a leading wholesale source for furniture and décor, offering collections that are as adaptable as they are inspired—designed for residential, commercial, and hospitality spaces. Every piece is thoughtfully crafted to unite form, function, and a touch of the unexpected.

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