

REGINA ANDREW

DETROIT

FOR IMMEDIATE RELEASE

Contact: Neil MacKenzie

Email: nmackenzie@reginaandrew.com

Phone: 336.508.6877

Regina Andrew Announce Fireside Chat Series and Showroom Events for High Point Market

Detroit, MI, March 11, 2026 – Regina Andrew’s Fireside Chat Series returns for **Spring Market**, featuring seven sessions with industry thought leaders, tastemakers, and entrepreneurs. These intimate discussions will explore creativity, business growth, and the evolving design landscape.

Throughout Market, the Regina Andrew showroom will offer a morning mimosa bar and espresso service, followed by afternoon small bites and cocktails—creating a welcoming space for attendees to gather, connect, and recharge.

[Editorial Thinking in a Scroll-First World](#)

April 25, 10:00 a.m.

Regina Andrew Showroom (IH006) – High Point Market

Learn to balance imagery that stands out on social, e-commerce, and press, without chasing trends. Join Tori Sikkema, founder of Sikkema Photography; Allison Handler, founder of Allison Handler Design; Ella Baker, Founder, Principal Designer, Element Design Studio and Mariah Rich, founder of Mariah Rich Studio in a thoughtful conversation on how designers can create imagery that feels elevated and editorial. Complimentary coffee, espresso, and light bites available. Special gift from Regina Andrew to the first 25 guests.

[Work Smarter, Design Better](#)

April 25, 1:00 p.m.

Regina Andrew Showroom (IH006) – High Point Market

The way designers work is changing fast. Join us for a candid, practical panel featuring Susan Glenn, Creative Operations & Product Marketing for ALL3D; Julia Atwater, Founder & CEO of Credenza, and Jennifer Smiga, Founder and CEO of Ultraviolet Agency. From simplifying trade applications and compliance to leveraging AI-powered

3D visualization and turning active projects into marketing assets, they'll offer tangible ways to eliminate tedious work, save time and money, and grow your business. Special gift from Regina Andrew to the first 25 guests.

[From Basement to Brand: Hosted in partnership with Home Design Guild](#)

April 25, 3:00 p.m.

Regina Andrew Showroom (IH006) – High Point Market

Join renowned interior designer and business visionary Kathy Kuo in conversation with Jackie Paulsen, founder of Home Design Guild. What started as a scrappy business built out of a basement has grown into Kathy Kuo Home, a nationally recognized design, retail, and e-commerce empire. Hear as Kuo pulls back the curtain on the realities of building a brand from the ground up — sharing the pivotal decisions, challenges, risks, and mindset shifts that transformed her passion for design into a scalable, enduring business. Lite bites and cocktails to follow. Special gift from Regina Andrew to the first 25 guests.

[Discover Your Designer Superpower: Hosted in partnership with Home Design Guild](#)

April 26, 1:30 p.m.

Regina Andrew Showroom (IH006) – High Point Market

Design talent gets you in the door, but its strong relationships that keep clients loyal and projects running smoothly. Join relationship expert Shannon Ward, Founder of ColorWorks, along with interior designers Jenna Giadusek, Rhobin DelaCruz, Jameelah Watkins-Mallet, and Sande Beck for an interactive coaching experience. Attendees will walk away with a deeper understanding of what truly motivates their clients, and practical tools to manage expectations, navigate challenges, and build stronger, more collaborative client relationships. Special gift from Regina Andrew to the first 25 guests.

[Open Book with John McClain](#)

April 26, 3:00 p.m.

Regina Andrew Showroom (IH006) – High Point Market

This interactive event with John McClain, Creative Director and CEO of John McClain Design, will dive into key business topics—from pricing hourly versus flat rate and maximizing trade discounts for profit, to creating design packages that your customers will want to buy. With a focus on audience Q&A, this rapid-fire session is designed to spark meaningful conversation among your peers. Special gift from Regina Andrew to the first 25 guests.

[AI Essentials: What Every Designer Should Know](#)

April 27, 10:00 a.m.

Regina Andrew Showroom (IH006) – High Point Market

Join us for an AI basics panel built specifically for designers. Hear how Dalia Soles, Founder of Design Assisted; Monika McCommon, founder of The Home Influencers; Rachel Fasciani, Editor-in-Chief of Design News Now; and Susan Daniele, VP of Marketing at Studio Designer use AI to generate web, blog and social traffic that drive leads and visibility. The session will close with a short discussion on why authenticity still matters while incorporating AI into your business. Special gift from Regina Andrew to the first 25 guests.

[Designing Our Own Homes](#)

April 27, 3:00 p.m.

Regina Andrew Showroom (IH006) – High Point Market

Panelists Antonio DeLoatch, founder of Antonio DeLoatch Designs; Rasheeda Gray, founder of Gray Space Interiors; and Nicole Roe, founder of R. Nickson Interiors, explore what happens when designers turn the lens inward and design their own homes. This thoughtful conversation will explore the creative pressure, emotional vulnerability, timing, and the pivotal decision of when and why to bring a personal home to press. Attendees are welcome to stay after for an intimate breakout session. Cocktails and lite bites to follow. Special gift from Regina Andrew to the first 25 guests.

“We’re excited to bring the Fireside Chat Series back for Spring Market,” said **Neil MacKenzie, CMO at Regina Andrew**. “As a small to mid-size business, we see this platform as a meaningful way to give back to the design community that has given so much to us. The opportunity to connect, engage, and learn from peers and partners is a vital part of what makes High Point Market so special, and we’re thrilled to host a strong lineup of voices to help spark those conversations.”

[Vacation Rental Design Summit Meetup @Market presented by Caesarstone](#)

April 27, 4:00 p.m.

Regina Andrew Showroom (IH006) – High Point Market

The **Vacation Rental Design Summit (VRDS)** will host a special *Meetup @Market* on Monday, April 27, presented by **Caesarstone** and hosted by **Regina Andrew Detroit**. The event brings together designers working at the intersection of residential and hospitality design for an evening of connection, conversation, and community.

Attendees are invited to join Jessica Duce, Ericka Saurit, and Jane Dagmi for an informal gathering focused on the evolving world of vacation rental design. Whether new to the category or actively shaping standout short-term rental experiences, guests will have the opportunity to connect with fellow designers, share insights, and exchange stories about projects redefining modern hospitality.

The meetup will take place in the Regina Andrew showroom from **4:00 to 5:30 p.m.**, with **cocktails, light bites, and networking** provided.

For full details and event registration, visit reginaandrew.com/market and follow [@reginaandrewdetroit](https://www.instagram.com/reginaandrewdetroit).

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About Regina Andrew Detroit

Regina Andrew Detroit's lighting, furniture and décor spark self-expression and creativity through unforgettable design. For more than 25 years at their Detroit studio, company co-founders Carla Regina and James Andrew have fulfilled their promise to "Electrify The Room" through authentic designs that run a continuum from industrial noir to restrained elegance. For more information visit ReginaAndrew.com or connect via Facebook, Instagram, X or Pinterest.