

# HICKORY CHAIR®

FOR IMMEDIATE RELEASE

## HICKORY CHAIR REVEALS THE DAVID PHOENIX COLLECTION IN CELEBRATION OF ITS 115<sup>TH</sup> ANNIVERSARY

APRIL 24, 2026, HIGH POINT, NORTH CAROLINA – At the International Home Furnishings Market this spring, David Phoenix presents his fourth furniture collection for Hickory Chair, continuing a design partnership introduced in 2017. With a decade of collaboration, Phoenix has developed a body of work defined by restraint, longevity, and a deep respect for how people live with furniture over time.



In conceiving this new collection, Phoenix’s goal was to create furniture that feels established from the onset, pieces defined by proportion, comfort, and material integrity rather than fleeting trends. Each design was approached with the intention of working easily within existing interiors while offering a clear point of view.

*“I’m inspired by the idea that personal design style should feel intentional, composed, and enduring.”*

From this foundation, the collection brings together three defining design influences: European antiques, Mid-Century modernism, and contemporary Italian design. These references inform scale and comfort, shaping furniture that feels grounded and familiar while remaining relevant today.

The new collection extends Phoenix’s earlier work with Hickory Chair, introducing a considered range of seating, case goods, and accents. Each piece stands confidently on its own while remaining compatible with prior Phoenix designs, antiques, and modern furnishings. “This collection reflects how I live and design today. The collection feels more edited, more focused, and rooted in comfort,” says Phoenix.

*“Furniture should settle into a room, not announce itself, as the best pieces feel familiar from the start.”*

Phoenix’s new designs promote an elevated sense of permanence and familiarity. Materials and finishes are honest and expressive, chosen for their beauty, quality, and integrity. Wood grain, metalwork, and stone surfaces remain visible and tactile, resulting in an elevated sense of luxury rooted in substance rather than ornament. Standard Hickory Chair finishes, paint options, and customizable hardware encourage personalization. Pieces that float within a space offer architectural presence without overpowering a room. Livability and functionality are not just add-ons to Phoenix. In this recent collection, they are the guiding principles.

As with all of Phoenix’s work for Hickory Chair, physical comfort remains central. Proportions are lower, deeper, and broader. A standout is the El Dorado Sofa, which features sculptural upholstered forms informed by Mid-Century design. Deep horizontal panels envelop the curvaceous frame and allow for contrasting fabrics. Floating on a wooden plinth base, the El Dorado maintains its visual lightness, while two-cushion

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seats are paired with a tailored, tight back to continue the sleek, sumptuous elegance. The El Dorado is also available as a stationary and swivel lounge chair.

*“Each piece is intended to be enjoyed daily, where comfort and beauty come together with lasting appeal.”*

Construction and detailing reflect the same disciplined approach seen throughout the collection, supported by Hickory Chair’s long-standing commitment to quality and craftsmanship. From scale and proportion to finish application, each piece reflects standards refined over more than a century of furniture-making.

Another collection highlight is the striking Grand Trine occasional pieces, a trio of individually sized, nesting cocktail tables that can cluster together to form a sculptural centerpiece or stand on their own as distinctive cocktail tables. Influenced by contemporary Italian sculpture, each table pairs an Oak pedestal base with a striking, Straw Marquetry top. Their stunning radial pattern is softened by asymmetrical, multi-sided organic forms and gently rounded edges, creating a natural ease and unlimited flexibility in a space.

“The latest additions reflect the strength of our long-standing collaboration with David Phoenix,” says Megan Barrett, Vice President of Merchandising for Hickory Chair. “Each new introduction builds on what came before, offering designers and dealers products that feel relevant, flexible, and timeless within the Hickory Chair assortment.”

Phoenix’s newest collection brings clarity through form, proportion, and material, drawing from historical and modern influences. The result is furniture that is beautiful and enduring.

*“Rather than a brief chat, think of my new collection as an ongoing conversation. Each piece is designed to remain meaningful over time.”*

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## **About David Phoenix:**

David Phoenix is an award-winning interior designer recognized for refined, comfortable interiors shaped by a client-focused approach. For nearly three decades, his firm has delivered private residences for a global clientele, with work featured in publications such as *Architectural Digest*, *Traditional Home*, *Veranda*, and *LUXE*. Now based in Palm Beach, Florida, after many years in California, Phoenix continues to expand his design reach through product collaborations. In addition to his long-standing partnership with Hickory Chair, he has established licensed textile collections with Kravet, with a new collection scheduled to launch in 2026, and ongoing art collaborations with Soicher Marin, with new collections targeted for a 2026 introduction

## **About Hickory Chair:**

Since 1911, Hickory Chair has been crafting custom wood and upholstered furnishings in a wide range of classic styles. In collaboration with Liberty of London and inspired by such historical sites as the Winterthur Estate and the estates along the James River in Virginia, as well as by noted furniture authorities such as Suzanne Kasler, Ray Booth, David Phoenix, Susan Hable, Kim Scodro and Mariette Himes Gomez, Hickory Chair’s hallmark is luxurious yet livable furniture that is made to order and made to last. Please visit [hickorychair.com](http://hickorychair.com) for product information or contact us with special requests. Hickory Chair, LLC is a wholly owned subsidiary of the Rock House Farm Family of Brands.

## **For press inquiries, please contact:**

Laura Holland, VP Marketing  
828.679.2602

Boyd Ruffy, Marketing & Web Content Manager  
828.679.2604

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**115** YEAR  
ANNIVERSARY  
1911-2026

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## HICKORY CHAIR CELEBRATES HISTORIC MILESTONE

**APRIL 24, 2026 – HIGH POINT, NORTH CAROLINA** – Celebrating its 115<sup>th</sup> anniversary, the historic Hickory Chair Company is hosting special events throughout the year with its employees, at furniture markets and through events around the country. This spring, at the upcoming International Home Furnishings Market in High Point, North Carolina, the company will delight its guests as it reveals a newly reimagined showroom entry that celebrates its wonderful heritage and simultaneously enchants with its signature jewel-box display. Exciting new products and textile introduction will lend additional excitement to the Spring display while providing thoughtful new selections for designers and their clients.



Celebrating this special anniversary at the Spring market, the company has collaborated with the talented David Phoenix to introduce his fourth furniture collection. This extensive new collection is a natural evolution of his earlier Hickory Chair collections. Each new introduction was designed to feel substantial, enduring, and relevant over time providing a well-lived, well-traveled perspective, chosen for their integrity, usability, and understated elegance. Phoenix shares, *“I was inspired by the idea that personal design style should be allowed to progress with continuity and grace. Furniture should settle into a room, not announce itself, as the best pieces feel familiar from the start.”*

In addition, the eponymous James River Collection, the furniture industry’s longest continuously made collection, is celebrating its 85<sup>th</sup> anniversary. Fine American 18<sup>th</sup> Century wood and upholstered furniture found in the historic homes that line the James River in Virginia were the foundation of the collection that originally debuted in 1941. In these many decades since, the James River Collection has become known as a repository for classic American craftsmanship.

*“Hickory Chair is well positioned as the leading design brand in the industry,”* shares Federico Contigiani, president. He continues, *“Hickory Chair has always been known for its quality and its designs are impeccable. Our ability to provide attractive lead times for highly configurable and custom products allow designers to trust our workroom for personalized pieces for their clients. With our exciting newly renovated showroom, exquisitely appointed furnishings and fresh color stories, we trust that everyone who visits us this spring will feel the pride and skill of the nearly 400 craftspeople at Hickory Chair. It is an honor to lead the company as it begins this next era as it continues its storied 115-year journey.”*



The company will celebrate this important milestone with three very special events this spring. The first event will be a cocktail party on Friday, April 24<sup>th</sup> beginning at 4:00 pm, being held in its High Point Showroom. On Saturday, April 25<sup>th</sup> at 3:30 pm the company will host a panel discussion, **Designing Collections with Staying Power**, that will be led by moderator Dana Wolter, owner Dana Wolter Interiors and author of the *Elegance And Comfort of Home*, with David Phoenix, David Phoenix Interior Design, Scott Kravet, Creative Director - Kravet, Eduardo Marin, CEO/Creative Director - Soicher Marin, and Federico Contigiani, President - Hickory Chair. To culminate the market celebrations, a special Presentation and Book Signing will be held on Sunday, April 26<sup>th</sup> at 3:00 pm for Dana Wolter, a Mountain Brook, Alabama based interior designer and author of *The Elegance and Comfort of Home*.

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[laura.holland@hickorychair.com](mailto:laura.holland@hickorychair.com)

Boyd Rufty, Marketing & Web Content Manager  
828.679.2604  
[boyd.rufty@hickorychair.com](mailto:boyd.rufty@hickorychair.com)