



FOR IMMEDIATE RELEASE

Adriana Hoyos Announces Fall Market Educational Event

Panel discussion to explore role of fashion in interiors and product design

HIGH POINT, N.C. — August 31, 2026 — [Adriana Hoyos Furnishings](#) announces an educational panel presentation titled “Living in Fashion: Where Couture Meets Curated Interiors,” in the luxury brand’s [High Point Market showroom](#), on Saturday, October 17, from 11 a.m. to 12 noon.

The panel features a distinguished group of design professionals, including Adriana Hoyos, Stephanie Larsen, Isabel Ladd, Don Ricardo Massenburg, Andrea Pérez Hoyos, and Alena Capra.

Moderated by Capra, the discussion will explore the intimate relationship between haute couture and high-end interior design, examining how top designers decode a client’s personal style to inform material selections, color palettes, and bespoke living spaces.

“Luxury design is informed by the design client’s personal expression,” says Adriana Hoyos, who leads the creative vision for her namesake global brand. “You take on the roles of interpreter and translator, synthesizing style details into a curated point of view for the living environment.”

Attendees will also gain an insider perspective on how Hoyos translates the meticulous craftsmanship of luxury fashion items—such as her favorite Chanel handbags—into tailored furnishings, including for the brand’s new Privé category of premium products launching at Fall Market.

An interactive audience Q&A, light bites, and refreshments will follow the panel discussion.

Due to limited seating, an [RSVP](#) is recommended. The showroom is located at 117 N. Hamilton St., 2nd Floor.

[PRESS IMAGE](#)

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ABOUT ADRIANA HOYOS FURNISHINGS

Adriana Hoyos is a luxury furniture brand known for its sophisticated, timeless designs and exceptional craftsmanship. With over 30 years of experience and fully vertically integrated operations, the company ensures quality and flexibility in every step of the production process, from sourcing to delivery. As a family-owned business, Adriana Hoyos continues to expand its global presence while maintaining its deep-rooted values of excellence and innovation. Among its many accolades, Adriana Hoyos received a 2025 LUXE Red Award from *LUXE Interiors + Design magazine* for its Perla upholstered chair in the brand's GEM collection. It has additionally been recognized by *Interior Design* magazine in 2017, 2019, 2022 and 2023 as a Best of Year (BOY) Award nominee/finalist. adrianahoyos.com