



FOR IMMEDIATE RELEASE:
October 15, 2026

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STRESSED CONSUMERS WILL FIND COMFORT IN 2027 FURNITURE DESIGNS

New Home Furnishings Are Bringing Softened Silhouettes to Interiors

HIGH POINT, N.C. – American consumers are on edge. They’re agitated about food and gas prices. They’re anxious about geo-political tensions. They’re irritated by divisive politics. The home furnishings industry is responding this week by unveiling designs to soften the stress and calm the commotion.

As the fall High Point Market gets underway – drawing over 40,000 retail buyers and interior designers to shop over 2,000 suppliers of furniture, lighting and home décor – there’s hardly a sharp edge in sight, says Patricia Bowling, vice president of communications for the American Home Furnishings Alliance (AHFA).

“From dining tables and dressers to sofas and sectionals, rounded corners and curvaceous shapes are dominating new products this week,” Bowling observes. Complementing these softer edges are scalloped aprons, bulbous table bases and bowed drawer fronts alongside upholstered pieces designed to cradle weary homeowners.

“New upholstered furniture, in particular, is focused on providing tactile satisfaction, offering a cushioned sensation not unlike a hug,” says Bowling.

AHFA has more than 250 member companies spanning all styles and price points of residential furniture. This overview of their new products at the October 17-21 High Point Market reveals additional trends consumers can expect to see in stores and online by next spring.

(Note: Company locations listed are High Point Market showrooms, not company headquarters. Company contacts listed are for media inquiries. Corporate web addresses are provided for consumers.)



Palecek



Hooker Furnishings



Universal Furniture



Taylor King

AICO**IHFC C-802****Media contact: Gabriel Duran**
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In addition to the debut of Lisbon and Carmela bedroom collections, AICO introduces an extensive new upholstery assortment, including a new accent chair program. The upholstery designs feature exotic wood accents, architectural curves and family-friendly fabrics for sofas, loveseats, chairs and sectionals. www.amini.com

American Leather**Showplace, 5th Floor****Media contact: Ann Magnin**
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A.L. Studio is a new premium collection of design-forward upholstery. It pairs expressive silhouettes with the craftsmanship, customization and quality for which American Leather is known. Sculptural curves, unexpected proportions and thoughtful tailoring combine with an expansive selection of fabric options to give designers freedom to make each piece their own. Made-to-order in American Leather's Dallas factory, the debut assortment includes four sofa styles, each available with a chaise or as a sectional, plus eight accent chairs, two beds, a daybed and a chaise. www.americanleather.com

A|R|T Furniture**122 North Hamilton****Media contact: Katie Gumerson**
kgumerson@arthomefurnishings.com

The expansive new whole-home collection, **Willow**, is designed for consumers drawn to rooms that feel gathered over time. The layered, romantic and distinctly personal pieces draw on both cottage and European influences but with cleaner proportions, unexpected color, expressive materials and jewelry-inspired hardware. Katie Gumerson, vice president of creative, says the collection is designed "to feel like a home with a history." Primavera veneers in a deep chocolate finish meet softly glazed ivory, blue-green, sage and earthen coral painted finishes. These are complemented by striking custom hardware in aged bronze and antique brass. Upholstery emphasizes botanical prints. Throughout the collection, scalloped, bowed and serpentine fronts along with bobbin turnings and sculptural pedestals all reference the past without reproducing it. A|R|T also introduces new bedroom and dining additions to its harbor collection, including a bamboo-inspired upholstered bed. www.arthomefurnishings.com

Aspenhome**IHFC C-1158****Media contact: Christina McIntosh**
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Aspenhome introduces two new bedroom collections this market created to bring fresh inspiration and versatile solutions to today's homes. www.aspenhome.net

Avalon Furniture**430 South Main, 100****Media contact: Wendy Carter**
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Avalon adds 19 new collections this fall. New bedroom introductions feature soft-close drawers with undermount glides, touch-dimmable LED lighting on headboards and optional storage footboards. Now standard is the top-mounted 3N1 wireless charging station and LED nightlight on nightstands. Dressers also feature a proximity light in the jewelry tray drawer and a coin cup. www.avalonfurniture.com

Baker | McGuire**319 North Hamilton****Media contact: Kendall Shaver****kendall@jwadepr.com**

The **Claudia Afshar for Baker Collection** is the company's first with designer Claudia Afshar. The dynamic, 37-piece line is inspired by her international travels and memories along Spain's coastline. Seating, tables, beds and case pieces pair rich woods, tactile textiles and layered finishes with architectural influences and sculptural, organic forms. Materials include burlled walnut, oak, bronze and marble. Baker also expands its **Baker Originals** line with 65 new designs with sculptural forms, clean lines and rich materiality to create modern elegance for every room. New pieces include a range of tables, credenzas, cabinets, seating and a bed – all balancing substantial forms with delicate details and organic materials with refined shaping. Finally, seven new **McGuire Originals** introductions honor the brand's iconic rattan craftsmanship, pairing time-honored handwork and natural materials with a fresh, sophisticated interpretation of classical and midcentury design. www.bakerfurniture.com

Banner House**220 Elm****Media contact: Alexandra Parrish****aparrish@magnussen.com**

Banner House will introduce eight new bedroom collections across its Magnussen Home and Pulaski Furniture brands. Magnussen's introductions include **Delmar**, **Ravenwood Estate** and **Cypress Point**, while Pulaski adds five collections spanning traditional and transitional styles. Kincaid Furniture will introduce **Camden**, a new bedroom, dining and occasional collection available in two finishes. www.bannerhouse.com

Bassett Furniture**New Showroom: IHFC M-101, 201****Media contact: Clay Hanback****chhanback@bassettfurniture.com**

The **Heather Chadduck for Bassett** collection is designed to create the "new staples of American decorating." Developed over a four-year period by Bassett's Creative Director Anne Spilman Souter and designer Heather Chadduck Hillegas, the designer-focused line is built entirely around customizable, classic Southern-chic designs. The whole-home assortment comprises 30 distinct pieces, including case goods and upholstery. Case goods are available in five finishes. Upholstery is available in 70 in-line fabrics selected by Chadduck to allow for maximum customization. www.bassettfurniture.com

BDI**New Showroom: 220 Elm, Fourth Floor****Media contact: Dave Adams****daveadams@bdiusa.com**

BDI is expanding its dining category, first introduced in April. New designs, materials and seating options, along with the **Elio Sideboard**, enhance the offerings. Introductions include a more compact Halcyon Dining Table, a Sand Travertine sintered-stone option for the Bloom Round Table, a new **Cove Counter and Bar Stool** and a new "Latte" performance upholstery. The Elio Sideboard pairs a warm walnut cabinet with an ivory travertine sintered-stone top. Two upper drawers along with four cabinet doors below offer ample storage. The new sand travertine sintered-stone top for Bloom is mounted over a beveled glass underside, giving Bloom a warmer, more architectural character while maintaining the durability and performance of sintered stone. These introductions are featured in BDI's new showroom on the fourth floor of 220 Elm. www.bdiusa.com

Bernhardt Furniture Company **101 North Hamilton**
Media contact: Heather Eidenmiller
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Two new case goods collections strike opposite ends of the design spectrum at Bernhardt this fall. On one end is **Pavilion**, a modern group in a dark “Maduro” finish with hints of Brutalist architectural influences. Dramatic wood grains in oak solids and veneers are outlined with geometric lines of inlaid metal. The champagne bronze hardware is minimal. A faux marble tabletop offers dramatic veining to complement the bold wood grain. In contrast, **Chatham Park** is inspired by modern cottage style and offers softened profiles with feminine charm and tactile details. Natural materials point out the group’s coastal influences while scalloped edges, sweeping curves and subtle hardware reinforce its gentle, organic forms. A warm linen, faux plaster finish on select accents complements the primary “Sunbar” finish on oak and ash veneers. This fall Bernhardt’s Artist in Residence is Chicago-based painter Brian Sindler, whose work will be displayed in the showroom’s second floor gallery. www.bernhardt.com

Century Furniture **200 Steele, Suite 213**
Media contact: Comer Wear
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The **Anthelion Collection** with acclaimed interior designer Windsor Smith is an impassioned return and leap forward in equal parts. Known for blending relaxed sophistication, timeless silhouettes and livable luxury, Smith draws from classic forms, including Greco-Roman structure, Corinthian influences and subtle Egyptian references – all reinterpreted to reflect “where we are now.” The collection employs a refined palette of materials including oak, travertine, plaster and bronze. www.centuryfurniture.com

Copeland Furniture **Showplace 5th Floor**
Media contact: Kameron Lee
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The **Whitney Bedroom** is a European-inspired collection with clean, contoured lines and leather accents. The headboard features a continuous solid wood panel joined to the frame with leather straps. Storage pieces have curved, inset drawers echoing the headboard paired with slim, angled stretcher-joined legs giving them a light, sculptural stance. These design features all spotlight Copeland’s precision design and high-tech manufacturing capabilities. Whitney is available in solid cherry and solid walnut, both with GREENGUARD-certified finishes. www.copelandfurniture.com

CR Laine **South Hamilton**
Media contact: Holly Blalock
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CR Laine emphasizes traditional designs this fall, with a few soft, modern curves, as well. Trims are back in abundance, and ruffled skirts of all sizes are very much on trend. Emerging this fall is a retro (1970s) revival seen in sculptural upholstery as high-end interior design gravitates toward expressive, vintage-inspired statement pieces in place of minimalist, neutral upholstery. Bold patterns, rounded silhouettes, tactile fabrics and earthy colors like olive, caramel and adobe are making their way to the fore. www.crlaine.com

Craftmaster

2622 Uwharrie Road
Media contact: April Heck
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The new **Phoebe** sofa features a sculpted track arm and is complemented by the **Somerton** swivel chair, shown with contrast welting to accentuate its curves. The new **Sinclair** sofa has an understated, slightly flaired arm. Sandi Mowry, vice president of merchandising and marketing, says she is embracing color that makes “classic patterns more modern.” She included several flamestitch fabrics in the lineup, meeting designers’ quest for bold, colorful and pattern-rich options for modern interiors. www.cmfurniture.com

Fairfield Chair

200 North Hamilton, Suite 100
Media contact: Charlie Holt
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This market’s highlights include the expansion of the **Abbey** occasional group into a whole-home collection including bedroom and dining room, the debut of the **Danika** and **Marisol** collections, new game/activity tables and additions to the **New Traditional** upholstery line. Abbey’s new bedroom and dining pieces extend the sculptural silhouettes and organic curves that defined the occasional pieces. Wire-brushed oak solids and veneers are accented by honed marble tops that add an understated elegance to everyday pieces. Danika features architectural lines on recessed plinth bases. The richly figured eucalyptus veneers and beech solids are shown in a “Mink” finish with champagne brass hardware. Marisol balances soft, feminine influences with clean, Parsons-inspired lines. Subtle curves, shaped aprons and contoured fronts bring elegance to occasional and case pieces offered in a range of paint options. New **game/activity tables** are introduced in response to the growing enthusiasm for mahjong and social games. Upholstery introductions showcase traditional design through expressive patterns, layered color and playful silhouettes, with a continued focus on performance fabrics. www.fairfieldchair.com

Flexsteel

IHFC C-601
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Flexsteel is expanding its partnership with Emmy-winning broadcaster Dan Patrick to highlight **Flexsteel Pulse**, the company’s new immersive sound seating collection. Designed for entertainment-driven households, Flexsteel Pulse brings premium immersive sound directly into the furniture with integrated audio technology, wireless connectivity and thoughtfully concealed features that create a richer entertainment experience without compromising style. Also new is the **Comfort Choice** upholstery system offering three cushion comfort levels: soft, balanced and supportive. Five frames are added to the new Comfort Choice program: **Leland, Greer, Eloise, Roscoe** and **Shiloh**. New in case goods are the **Arden** and **Hadley** bedrooms and the **Azalea** and **Serena** occasional groups. Serena features emperador marble tops and a compact, half-moon drink table designed to position flush with the arm of a sofa or chair. www.flexsteel.com

Gat Creek

New Showroom: 200 Steele Street, Suite 308
Media contact: David Petersen
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New accent tables and dining tables take the spotlight in Gat Creek’s new showroom located on the third floor of 200 Steele. The **Marseille Slim Dining Table** is designed to meet market demand for small space dining. Also new is a “**Weathered Oak**” finish that offers cool tones, rich

natural character and exceptional durability. Gat Creek now has 55 wood and finish combinations. All pieces are made to order by American artisans using responsibly harvested Appalachian hardwoods. www.gatcreek.com

Hickory Chair

200 North Hamilton

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Continuing its 115-year anniversary celebration, Hickory Chair introduces a new selection of upholstered, bedroom, dining and occasional furnishings for its **Atelier Collection**, which is celebrating its 22nd anniversary. Named for the French word *atelier*, a studio or workshop, the collection draws inspiration from exceptional antique furnishings discovered during travels throughout France, Italy and Southern Europe. Its distinctive Art Deco aesthetic blends European sophistication with Hickory Chair's timeless craftsmanship. As part of its anniversary celebration, the company also continues introducing special new pieces across several of its designer and in-house collections, including **Suzanne Kasler, David Phoenix, Hartwood, Trouvé** and the 100th anniversary collection, **1911**. www.hickorychair.com

Highland House

200 Steele, Suite 121

Media contact: Alexa Smith

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Celebrating 10 years of partnership with designers Randy and Courtney Tilinski, Highland House is expanding the **Bungalow Classic Collection** with 36 new pieces, including 20 upholstered designs and 16 case pieces and accents. Highlights include the **Ravello Armless Sofa**, with Turkish corners as a nod back to the Gallas sofa from the original collection, and the **Cassis Canopy Bed**, available plain or draped. www.highlandhousefurniture.com

Hooker Furnishings

Showplace, Third Floor

Media contact: Jane Chero

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Two new collections offer fresh perspectives on how today's consumers live, relax and furnish their homes. **Alto Loma** embraces a casual lifestyle through clean lines, relaxed forms and unexpected material combinations. Available in two finishes – “Fresco” and “Sable” – this 30-piece-plus collection offers accents of textured metal and rush-wrapped drawer fronts. **Barton Springs**, also about 30 pieces, is a warm, casual collection that derives its character from the unique, swirling grain of European oak cluster veneers in a “Hearth” finish. Mixed media elements include natural stone tops, oil-rubbed bronze legs and custom hardware. A standout piece in the collection is the 106-inch credenza featuring a geometric pattern on the door fronts. Also new is an extensive selection of Hooker upholstery focused on distinctive silhouettes, rich materials and discernable comfort. An emphasis on motion continues, with swivel chairs, gliders and recliners taking the spotlight. In **Margaritaville**, a fresh assortment of seating is added. From easy-going counter chairs and stools with memory swivel returns to leather recliners and sofas equipped with built-in storage and cupholders, the introductions pair Margaritaville's spirit with thoughtful comfort and functionality. www.hookerfurnishings.com

Hurtado

208 West English Road

Media contact: Helena Perez

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A carefully curated selection of introductions includes **Atelier**, a contemporary collection defined by architectural simplicity and balanced proportions. The signature sideboard combines a porcelain stoneware or marble top with a solid wood base crafted with natural walnut veneers, softly curved side panels and custom metal hardware. Alongside Atelier, Hurtado expands its

executive office offering through the **Connect Collection** and introduces new dining seating that extends the versatility of its **Evolution** collections. www.hurtadofurniture.com

Kincaid Upholstery

New Showroom: 311 North Hamilton, Second Floor

Media contact: Dawn Brinson

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The **Augustine Dining Chair** is one of the additions to Kincaid Upholstery's dining chair program, which features a dozen chair styles with options that include customized skirts, nail heads, contrast seams, wood finishes and more. The program includes banquette configurations. Kincaid offers lifetime warranties on frames, springs and cushions to promote its engineering and craftsmanship. In addition, seven cushion configurations give customers meaningful choices in feel and performance. Kincaid calls the program **Worry-Free™** to reflect the practical benefit of giving consumers confidence in their purchase. Kincaid Upholstery's new showroom is on the second floor of 311 North Hamilton. www.kincaidupholstery.com

Legacy Classic | Modern

2622 Uwharrie Road

Media contact: Christopher Phillips

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Rooted in the timeless elegance of equestrian style, **Fox Run** is the third **Country Living Home Collection by Legacy Classic**. A distinctive "Friesian Black" and "Bourbon Oak" two-tone finish creates striking contrast on select pieces, while additional accents are offered in "Bourbon Oak," "Bourbon Cherry," or "Tack Room Taupe" for a rich, collected aesthetic. Campaign-style accents, genuine leather, parquet veneer and turned-leg details add character and craftsmanship throughout the collection of bedroom, dining room and occasional pieces. Two additional introductions include **Horizons** bedroom and **Alden** bedroom and dining room. Horizons offers a relaxed, casual style in a warm "Tweed" finish on oak veneers over select hardwood solids. Shaped drawer fronts, tapered feet and aged pewter drawer pulls complement the collection's warm, casual aesthetic. Alden brings refined modern style to bedroom and dining room, combining softened silhouettes with a warm "Stonewashed" finish. It is crafted with Mindi veneers and features curved edges, sculpted bases and feet, and slim hardware in a softened gold finish. An addition to the **Trisha Yearwood Home Collection** also is on the menu this fall at Legacy. **Reflections by Trisha Yearwood** is a whole home collection designed in a soft "Cashmere" finish. Each piece is meant to capture the relaxed sophistication of coastal living, with rope-inspired elements and woven accents adding texture and charm throughout the group. www.legacyclassic.com

Liberty Furniture

Center Point/Manning, 401 Manning Street

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Liberty's fall introductions reflect a continuing shift toward transitional styling, mixed materials and designs capable of reaching customers beyond the company's traditional base. Emphasizing its whole home approach to merchandising, Liberty's expansion into upholstery continues. Designs are transitional with increased functionality and an emphasis on the "better" and "best" portion of its assortment. www.mylibertyfurniture.com

Riverside Furniture**418 South Wrenn****Media Contact: Dana Howard****dhoward@riverside-furniture.com**

Riverside is building on the success of its **Delia Collection** this fall with a new wood panel bed and an expansion into home office. Finished in rich “Nouveau Walnut,” Delia blends classic modern styling with rounded forms and bold scale. The new panel bed puts the beauty of the wood finish front and center with an expansive panel headboard. Gently rounded edges and a clean, architectural profile complete the aesthetic. In home office, desks and storage pieces are added to Delia, giving retailers opportunities to build on a group that is already resonating with consumers. www.riverside-furniture.com

Stickley**225 North Hamilton****Media contact: Beth Chang****beth.chang@stickley.com**

Stickley continues to reimagine “traditional” with the introduction of **Valmont**, a 20-piece collection of bedroom, dining and occasional furniture with the stature of French Directoire design, but thoughtfully reinterpreted with clean, modern proportions for a more casual, liveable look. Crafted in quartersawn and rift-cut white oak, Valmont introduces new lighter-toned “Flaxseed” and “Wheat” finishes that highlight the linear grain, in addition to a darker “Mink” finish option. Two upholstered pieces are included in Valmont: an 87-inch sofa on an exposed oak frame and a reinterpreted Greek klismos chair with French Directoire details. In addition, the 2027 Collector’s Edition will be revealed in the Stickley showroom. The Collector’s Edition features limited-run, commemorative pieces of furniture or home decor released once a year to celebrate the company’s historical heritage and arts and crafts tradition. www.stickley.com

Taylor King**200 Steele, Suite 304****Media contact: Cass Key****cass@taylorking.com**

Taylor King introduces the second iteration of the **Charlotte Lucas Collection** in collaboration with Charlotte Lucas, founder of Charlotte Lucas Design in Charlotte, North Carolina. The collection debuted in April and was Taylor King’s third signature designer partnership, alongside collections created with Lauren Liess and Celerie Kemble. Known for her fearless use of color, layered pattern and playful sophistication, Lucas brought her distinctive design language to the spring upholstery collection, blending expressive detailing with Taylor King’s heritage craftsmanship. Taylor King describes Lucas’ second collection as “more beautiful, playful and distinctly Charlotte.” www.taylorking.com

Telescope Casual Furniture**Showplace, Space 1800****Media contact: Kait Warren****kwarren@telescopecasual.com**

Telescope introduces its widest cushion chair silhouette ever this fall. The **Chateau Collection** includes a club chair, swivel rocker, oversized loveseat and an ottoman. The group is available in nine frame colors with 14 arm accent options. Chateau also features a proprietary weighted back cushion through Telescope’s partnership with WUGS Weighted Solutions. The weight helps secure the cushion back inside the frame without the use of unattractive Velcro straps. WUGS Weighted Solutions is also bringing new functionality to outdoor rugs, pillows and poufs – with weights eliminating the frustration of constantly chasing or adjusting these outdoor accessories. www.telescopecasual.com

Thayer Coggin**230 South Road, High Point****Media contact: Todd Nabors****todd@thayercoggin.com**

Living Visual Poetry is a new collection from Thayer Coggin designer Rick Lee that explores the intersection of functional design and art. At the heart of Living Visual Poetry is his **Petals Collection**, featuring organic shapes, expressive materials and a playful sense of movement that imbues sofas, settees, chairs and ottomans with individual character. Hidden feet allow the rounded forms to appear to hover just above the floor. The sweeping curves, asymmetrical profiles and fully upholstered forms require complex frame construction, precise tailoring and considerable hand work. Joining Petals is Lee's **Beep Beep Chair**, inspired by a bird suspended in mid-flight. Its sleek, tapered stainless steel tubing frame lifts the curving upholstered seat and back. Finally, **Horton** continues Lee's exploration of fluid, organic forms in cast metal. This sand-cast aluminum side table takes on a gentle, sculptural silhouette with contours that catch light from every angle. www.thayercoggin.com

The Natural Light**200 Steele, Suite 201****Media contact: JoAnn Hollingsworth****joann@thenaturallight.com**

Wall décor featuring a fall landscape, a warm wood finish or a well-placed lamp can be enough to give a familiar space a fresh, autumnal perspective, says The Natural Light. Its new **Extraordinary Autumn** original oil painting captures the richness of the season with layers of fiery orange, golden yellow, soft violet and deep green reflected across still water. The new **Landa Floor Lamp** brings a clean, architectural presence to task lighting with its slender profile and warm, antique brass finish. Also new is **Gilded Orchid II**, a functional light transformed into a sculptural, botanical art. Delicate gilded orchids climb the slender metal stem, bringing shape and movement to the design, while the clear acrylic base and white shade keep the overall look light and refined. www.thenaturallight.com

Universal Furniture**101 South Hamilton****Media contact: Mary Leigh Howell****ml@maryleighhowell.com**

Cassia is a modern whole-home collection in white oak and pine with quartz and warm metal accents. The designs are influenced by postmodernism and pop art. **Weekend Getaway**, is the latest collection in collaboration with Coastal Living. It comprises 28 pieces that pair nautical references with fresh colorways. Rounding out the fall introductions is **Emerie**, a transitional collection in dark oak, warm metal, expressive stone and tactile upholstery. Universal's bench-made domestic **upholstery** program features six new color stories: Heritage Course, Indigo Reverie, Tideland, Jadewood, Velvet Orchard and Earthen Current. www.universalfurniture.com

Vaughan-Bassett**336 South Main Street, 4th Floor****Media contact: Doug Bassett****Dbassett4@gmail.com**

Nantucket is Vaughan-Bassett's latest American-made solid oak bedroom collection combining customization options with the company's rapid delivery model. The collection offers three beds, four finishes, 10 fabrics for the upholstered bed and 12 hardware choices. These options allow consumers to customize their order, and Vaughan-Bassett ships these special orders to the retail store within 24-48 hours. The collection includes two nightstand options along with a dresser and chest. Finish options include a "Seagrass" painted finish, white, natural oak and a darker oak. www.vaughan-bassett.com

Villa & House**IHFC Interhall 510 and 607-610****Media contact: Haley Bond****Haley.bond@vandh.com**

Celebrating its 25th anniversary, Villa & House introduces more than 60 new pieces spanning furniture, lighting, wall art and home décor. Staying true to the company's roots, the new designs emphasize modern takes on classic luxury. The **Bardot Collection** features sculpted drawer fronts on the large, nine-drawer dresser with "Spring Green" grass cloth-wrapped surfaces. Also in Spring Green grass cloth, the **Gianna Etagere** provides a stylish storage option with four tiers and a polished brass, branch-shaped drawer pull. www.vandh.com

Whittier Wood**220 Elm, Suite 302****Media contact: Michelle Lysher****lysherm@whittierwood.com**

Whittier Wood introduces two bedroom collections – **Virginia** and **Gordon** – as well as the **Medora** occasional group. The Virginia bedroom features Whittier Wood's new **Artisan Reveal Finish** on solid alder in three shades: "Americano," "Mocha" and "Latte." Each brings out the unique wood grain. The Gordon bedroom features solid oak, also offered in three finishes. Finally, the Medora living collection is crafted in solid walnut and features a new Calacatta Cascade engineered quartz top. It includes cocktail and side tables along with a credenza. www.whittierwood.com

This summary of new product introductions for the October 2026 High Point Market was assembled by the American Home Furnishings Alliance, a comprehensive resource for journalists and digital content producers who are writing or reporting on any aspect of the U.S. residential furniture industry.

Downloadable images from most companies cited above are available at [AHFA | American Home Furnishings Alliance](#).

With more than 200 member companies representing all price points and style categories, including both indoor and outdoor products, AHFA helps journalists quickly research feature story ideas or find resources for industry-specific news topics. Contact Pat Bowling at pbowling@ahfa.us for assistance.