

FOR IMMEDIATE RELEASE

CONTACT: Bethanne Matari • 678 533 1474 bmatari@curreyco.com

Industrial Savoir-faire

Our obsession with Industrial Chic began with Axel Vervoordt, the famous Belgian antiquarian, who introduced the world to Belgian Design, Industrial Chic, and as declared in the *Wall Street Journal*, 2009 – Rough Luxe. Reclaimed wood, linen textures, large lanterns and repurposed industrial elements are all part of this style. Today, industrial style is streamlined and less rusty, crusty, and dusty than in 2009. Authenticity still rules and product perfection is supremely uninteresting. Everyone wants to buy into a story and this is our story! More than 15 new product introductions inspired by Industrial Chic will debut at the April High Point Market.

An interior designer's dream, the Bastian Chandelier is large with an open design featuring a light Chestnut finish on wood and brass caps on each corner---simplicity and function at its best. A wrought iron orb is meticulously covered in steel wire with intermittent brass braising and looks as if it was drawn by artist & illustrator Edward Gorey. Nothing says industrial like exposed soldering on the Eduardo Orb Chandelier.



Bastian Chandelier



Eduardo Orb Chandelier

Shannon Koszyk's designs are multi-layered and peppered with historical and religious symbols along with a dark, edgy interest in the natural world. The Raven Table Lamp and the Epine Chandelier are perfect examples of Ms. Koszyk's keen observations of the darker side of nature.



Raven Table Lamp



Epine Chandelier

Distressed Zinc finish on galvanized metal conjures up the past with controlled imperfections that are the mark of handmade on the Cipher Wall Sconce. What's not to like about the Boyles Drinks Table! Its restrained chic and simple materials make it the perfect table for any room in the home.



Cipher Wall Sconce



Boyles Drinks Table