



FOR IMMEDIATE RELEASE

March 24, 2022

**Accent Decor Opens New Permanent Showroom at High Point Market This Spring**  
*Accent Decor to debut and present a curated collection of home accents in IHFC*

Atlanta-based Accent Decor, the industry-leader of home accents, floral and plant containers and event-centric product, will debut a curated collection of home accents at its newest and permanent showroom at High Point Market, the largest home furnishings industry trade show in the world, located at IHFC H309.

"The opening of our new showroom at High Point is a pivotal milestone for Accent Decor, said Sarah Bagle, Chief Creative Officer. "For the past few years, we've grown our in-house design team to develop exclusive products. We've intentionally expanded our home accent category and it's clear we bring a fresh, new assortment we felt was missing at High Point. We aim to be a must-visit destination for design-focused High Point buyers craving products that are both artful and trend-led."

The new showroom, spanning 5500 square feet will feature artful containers with design features ranging from innovative patterns and materials to handmade elements, vases and vessels featuring sculptural shapes, plant products that balance functional care with fun, bright 80's motifs and an assortment of thoughtfully designed home accents. Buyers can expect Accent Decor's immersive displays known and loved by buyers in Atlanta, Las Vegas and Dallas. All displays and corresponding elements are designed by Accent Decor's Visual Merchandising team. The showroom's finishing touch will include a full fresh floral and live plant installation created by Maryland-based Amaryllis Floral & Event Design.

IMC will host an official ribbon cutting ceremony on Sunday, April 3 at 10:30am to mark the showroom's grand opening. Accent Decor will host a Welcome Party on Sunday, April 3 from 3:00pm-6:00pm. The event, open to market attendees, will offer a celebratory introduction complete with hors d'oeuvres and drinks. The first 200 guests will receive a tillandsia-inspired party favor. Buyers can take advantage of a party show special, waived ocean freight surcharge, for orders placed during the event. Both the ribbon cutting ceremony and Welcome Party will be held at IHFC H309.



ACCENT DECOR

To discover Accent Decor, and the full product assortment, visit their [website](#) or browse the latest [Trend Book](#) illustrating this season's must-know trends and related products.

### **About Accent Decor**

Accent Decor is a wholesale distributor of design-focused vessels for the floral, event planning, and home décor industries. A family-owned and operated company since 1997, Accent Decor seeks to inspire through unique product offerings, and passion for bringing beauty into the world at a price accessible to all. Recognizing the importance of nurturing and generously giving, 6% of gross profits are donated every year to support the global and local communities that have supported the growth of the company, while also working to ensure all the artisans and manufacturer partners are treated with the respect and care they deserve. Accent Decor places high value on honesty, commitment, generosity, and integrity. The company is proudly headquartered in Chamblee, GA with distribution centers in Georgia and California.

For additional information or high-res images, please contact Allison Gjuka, Marketing Director, at [allisong@accentdecor.com](mailto:allisong@accentdecor.com).

###